



high lights 2026

octanorm ®



we
believe
in
sys
tems.

➤ Contents

➤ EuroShop 2026	04
➤ we believe in systems	04
➤ Exhibit	06
➤ Highlights	08
➤ octalux	08
➤ octamax	14
➤ octawall 40	16
➤ LED Video Wall	18
➤ octanorm tools	20
➤ octafloor	24
➤ ospi	26
➤ Sustainability	28



Welcome to octanorm.

For over 55 years, we have been developing modular solutions for exhibitions, architecture, and clean rooms. What began with an octagon in 1969 is now a global standard for flexible, sustainable design.

Our mission? Creating spaces that impress. Quickly, precisely, anywhere in the world. With our network and innovative tools, such as the ai booth designer, we are rethinking system construction – digitally, modularly, sustainably.

**Discover what is possible:
*we believe in systems.***

➤ EuroShop 2026

we believe in systems

Benjamin Boud



octawall 40

Frame system with universal door and monitor in combination with **octalux 40**

octafloor

Double floor systems
octafloor eco and
octafloor classic

Demo Samples

Samples of our systems

Project Solution

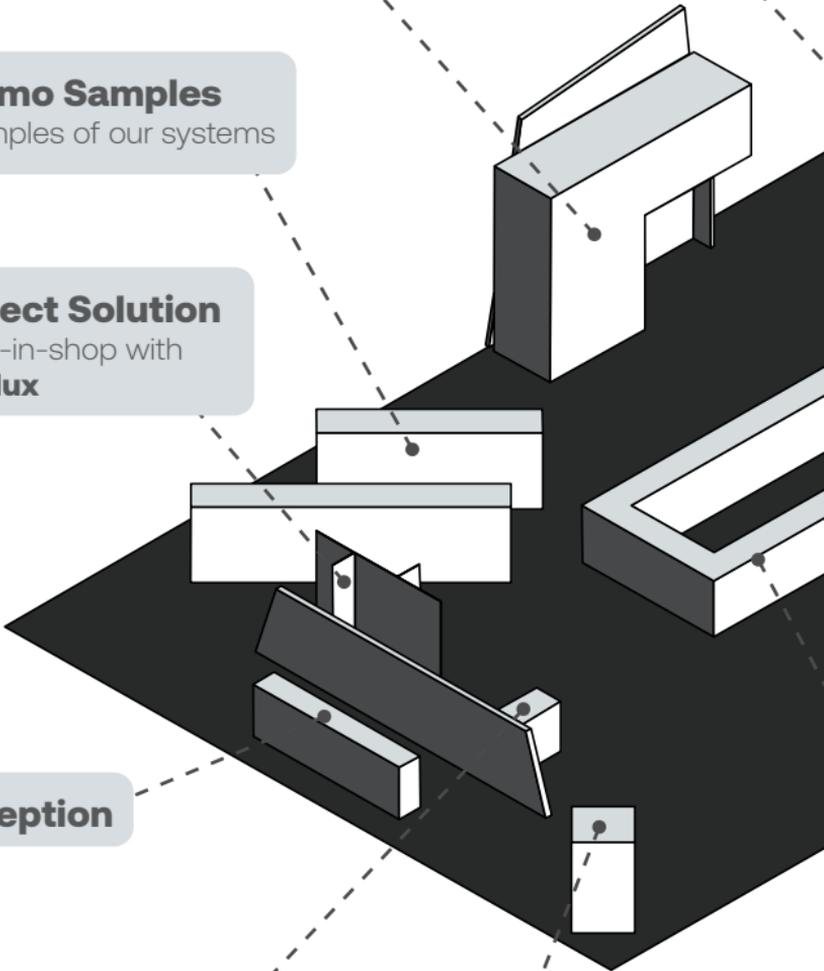
Shop-in-shop with
octalux

Reception

octanorm tools
ai booth designer
and **co₂ calculator**

octalux

Interactive area



➤ EuroShop 2026

Exhibit

EXPOMOBIL

Flooring concepts for exhibitions, events, and properties

octamax

Double deck with stair landing: space for presentations and meetings

ospi Network

Global partner network

ICT

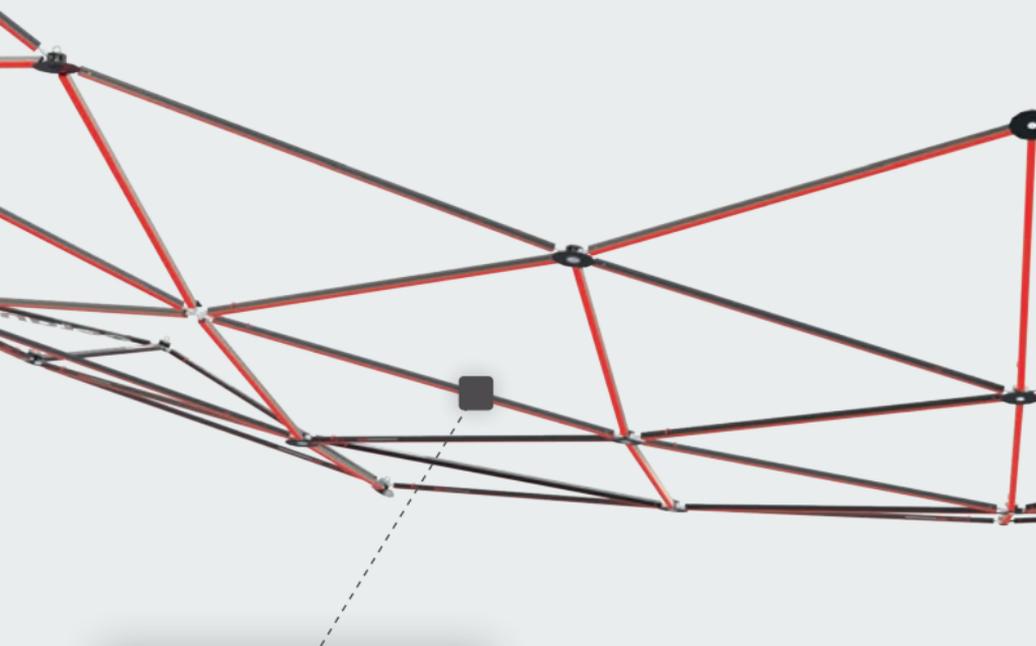
Latest media technology

octawall pro

Frame system with integrated LED video wall and universal door in combination with **octalux 80**

Communication Area

Bar area: ceiling made of an **octalux 40** construction suspended from **octarig**



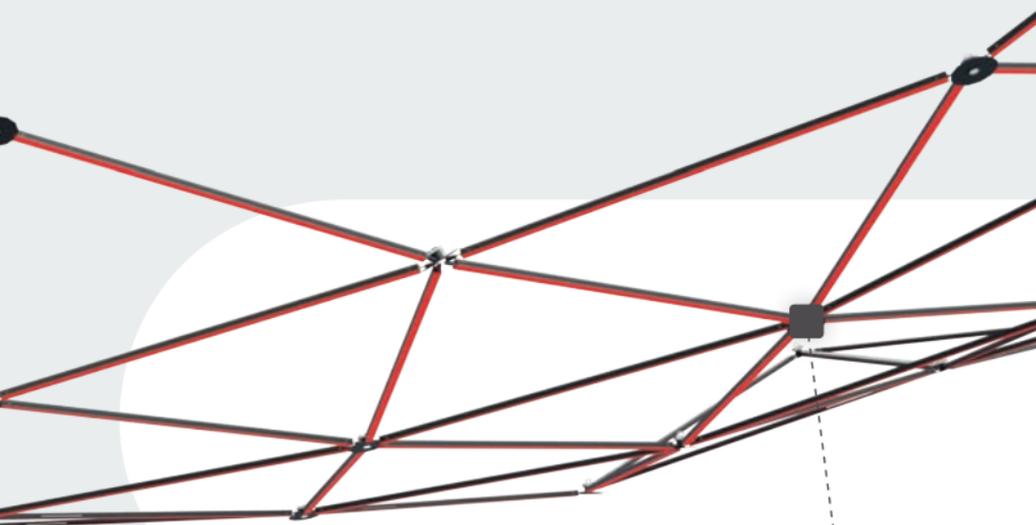
**New:
40 mm
extrusion.**

Illuminated extrusions: octalux 40.

The new 40 mm version has an excellent light output in a compact design. This makes it ideal for smaller exhibits or retail areas.

↗ **octalux**

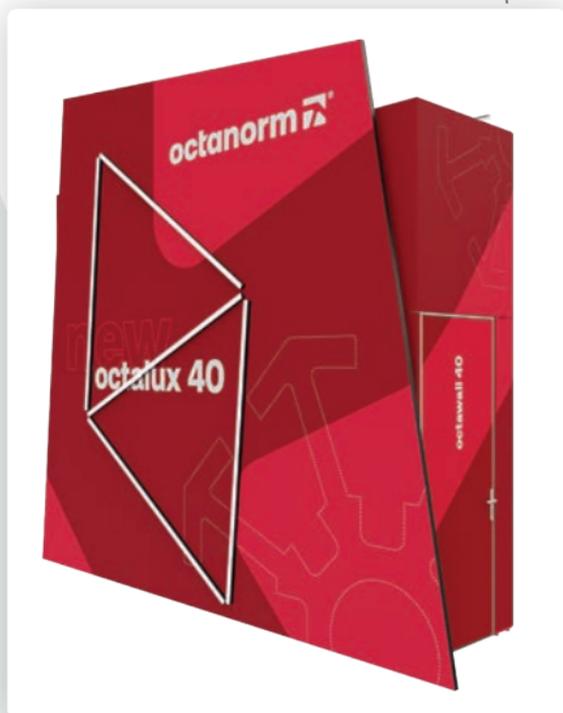
octalux 40



Ceiling construction.

The joints allow for extrusions to be connected at different angles.

**octalux 40
construction on
the outside of
the octanorm
booth.**





Illuminated extrusions: octalux 80.

In addition to single- and double-sided illuminated extrusions, a triple-sided version is now available, offering even greater design freedom. Other new features of **octalux 80** include tunable white LEDs (2700–6500 K) and internal shelf brackets.



➤ **octalux**

octalux 80



New:
triple-sided L 1050 extrusion.



New:
LEDs in tunable white.



New:
internal shelf brackets.





➤ octalux

octalux frame

Light frame: octalux frame.

With a width of 40 mm and a depth of 80 mm, the illuminated extrusion is stable yet delicate. As a freestanding design element, it beautifully showcases every product. **octalux frame** is available in a fixed size (W 950 x H 2500 x D 80 mm) and comes in a convenient, reusable package.



New:
extrusion measuring
40 mm in width and
80 mm in depth.



Double-deck system: octamax.

octamax allows you to create spacious, two-story solutions with maximum design freedom. The glass balustrade creates a clear, modern look, and the staircase module with an intermediate landing perfectly combines comfort and design. All wooden components have fire protection class B1.



↗ **octamax**

Staircase



**New:
staircase
module with
landing.**





Frame system: octawall 40.

The universal door W 405-Set can be used as both DIN left and DIN right.

The door element can be integrated flush with the wall and fits perfectly into the overall picture.



New universal door.



➤ octawall 40

Door / Quick Connector

The quick connector is tightened by hand, ensuring a stable connection between the individual frames – without the need for tools.



New:
quick connector.

The optimized corner connection enables fabric graphics to span multiples frames and facilitates installation of the adjustable foot.



New:
simplified corner connection.





LED video wall for frame system: **octawall pro.**

Large-scale LED video walls can be integrated into our **octawall pro** frame system. We offer ready-made sets that include structural analysis certificates.



➤ LED Video Wall

octawall pro



New: easy install kits.

Ready-made exhibition stands in four different sizes, made from **octawall pro** with LED video walls and **octalux** as eye-catchers.



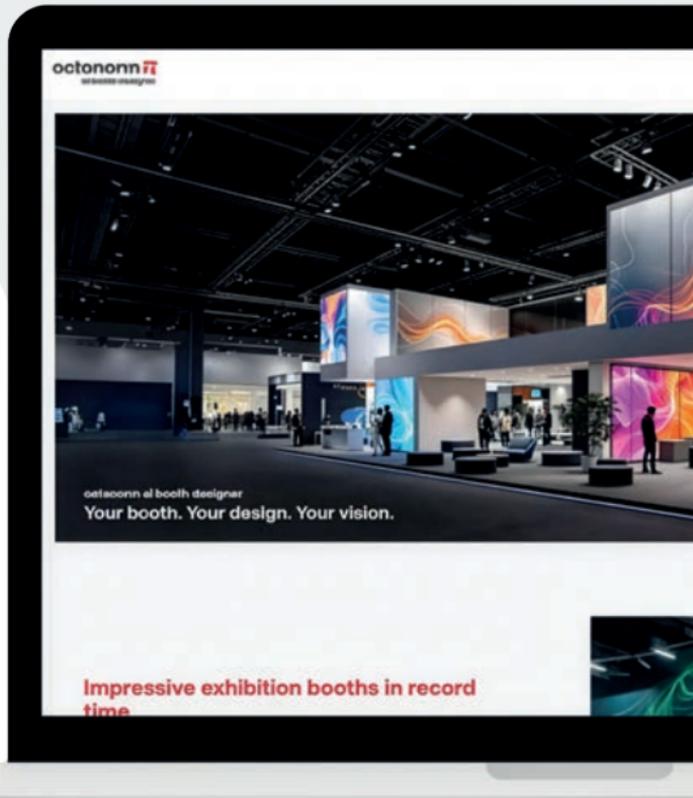
New: freestanding LED video walls.

Freestanding video walls made of **octawall pro** for a maximum playback area. Available in three sizes: 3.5 × 2.5 m / 4.5 × 3 m / 5.5 × 3.5 m.



New: chat editor and video function for our online design tool.

Need to remove a wall or change the color of the sofa? With our intuitive chat editor, you can easily edit, refine, and customize generated designs quickly and visually without any technical know-how. To bring the exhibition stand concept to life, use the new video function to generate a short clip.



➤ octanorm tools

ai booth designer

New: custom branding.

Business partner can design their generated images with their own logo and branding – for a professional and consistent external image.



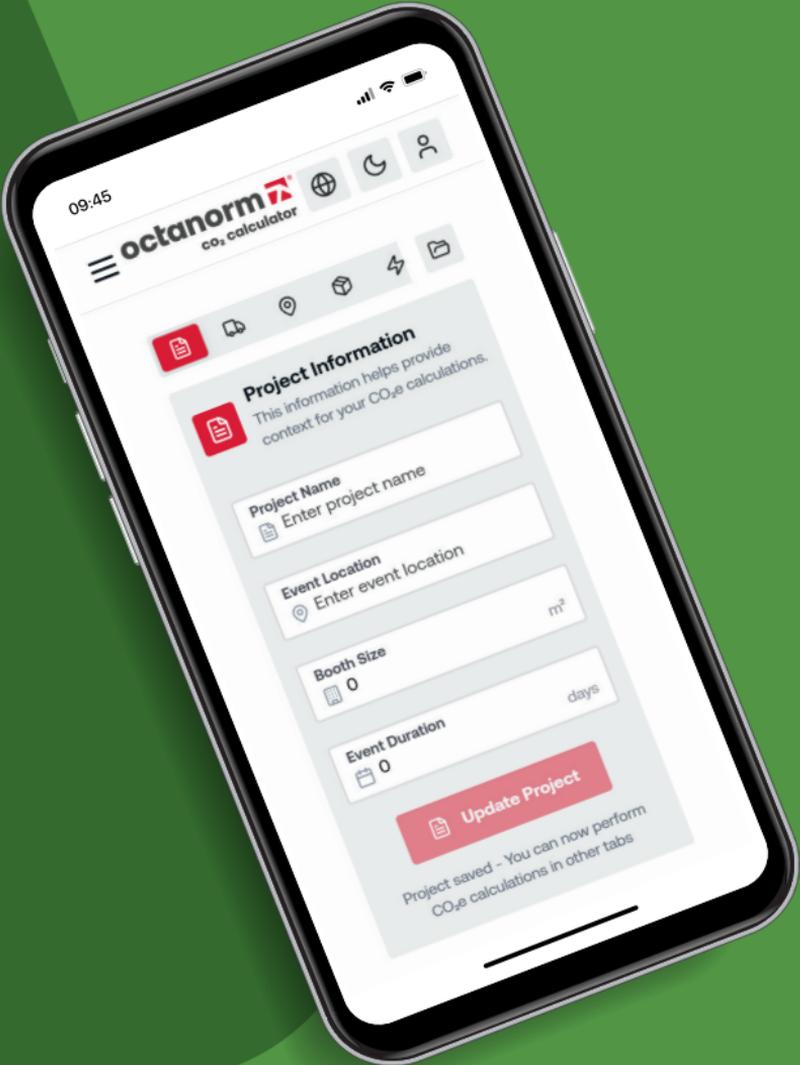
ai
booth
designer

➤ octanorm.tools



Facts, not estimates.

In just a few minutes, the **co₂ calculator** shows how climate-friendly the exhibit really is. The tool analyzes all relevant factors based on a licensed CO₂ database – from choice of materials to transportation – and calculates the project's carbon footprint. This allows you to quickly identify areas where emissions can be reduced.



➤ octanorm tools

co₂ calculator

Your exhibit. Your statement of sustainability.

Our **co₂ calculator** allows you to plan an environmentally conscious and efficient exhibition stand – without compromising on design or function. The tool supports sustainability right from the planning phase and helps you make informed decisions with the help of AI.



**co₂
calculator**

➤ octanorm.tools



EXPONOBIL®

part of octanorm

Flooring for exhibitions,
events, and shops:

From vinyl and stone to laminate,
designer flooring, and carpet – we have
the perfect flooring for every space.

we believe in systems.



➤ octafloor

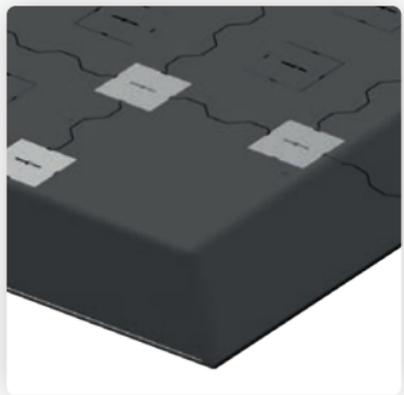
Double Floor System

octafloor.

Our **octaclassic floor** and **octaeco floor** systems are highly durable and flame-retardant. Different installation heights can be achieved flexibly using adapters or adjustable feet. Required cables can be neatly laid in the spaces between the floor panels and positioned precisely using integrated cable outlets.

octaeco floor: ramp elements.

Our ramp elements make the exhibit easily accessible to all visitors. They seamlessly connect to the floor panels, eliminating any trip hazards, steps, or edges.





One system. At home everywhere.

With over 100 partners in more than 40 countries, the **ospi** network (octanorm service partner international) sets up exhibition stands wherever they are needed. Thanks to local production, there are no long transport routes – saving time, costs, and emissions. All partners work with original **octanorm** systems to ensure the highest quality. Fast, precise, and sustainable – anywhere in the world.

Up to 65% less CO₂ – thanks to smart logistics.

Producing your exhibition stand where it will be set up saves valuable resources. Local production within the



↗ ospi Network

Operating Worldwide

air freight

35^t



sea freight 1

32^t



ospi network eliminates the need for long transport routes by air, sea, or truck – reducing CO₂ emissions by up to two-thirds compared to traditional logistics.

sea freight 2

29^t



ospi

12^t



CO₂ emissions in tons



Responsibility does not end with the product.

As part of a global network, **octanorm** takes responsibility beyond system construction: through fair partnerships, short distances within the **ospi** network, and social projects all over the world. We exclusively work with partners who share our values, support educational institutions, and organize fundraising campaigns – because the future is not just built, but shaped together.

We are a certified partner of:



ClimatePartner
certified company
climate-id.com/D5PJR1



Member of:



➤ Sustainability

Responsibility

Sustainability starts with the system.

octanorm stands for long-lasting solutions rather than short-term constructions. Our modular aluminium systems can be reused for decades. They are flexible, expandable, and resource-efficient. Our extrusions are made from recycled secondary aluminum, which saves up to 95% of the energy required for primary production. Our **octaeco floor** double floor system also sets the standard – it is made from recycled plastic and is fully recyclable.





**innovative.
sustainable.
worldwide.**



Adria

↗ octanormadria.com

Australia

↗ octanorm.com.au

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